

Scientific Publications – Izhar Oplatka

(a) Authored books

1. **Oplatka, I.** (2002). From burnout to renewal: Life stories of women school principals. Ben Gurion University Press – 211 pages. (Hebrew)
2. **Oplatka, I.** (in press). The essentials of educational administration. Haifa: Pardes Publisher. (Hebrew)

(b) Edited book

1. **Oplatka, I. & Hertz-Lazarowitz, R.** (2006). Women principals in a multicultural society: New insights into feminist educational leadership. Rotterdam: Sense Publishing Company.

(c) Refereed articles and refereed letters in scientific journals

1. **Oplatka, I., Bargal, D., & Inbar, D.** (2001). The process of self-renewal among women headteachers in mid-career. Journal of Educational Administration, 39 (1), 77-94.
2. **Oplatka, I.** (2001). Self-renewal and inter-organizational transition among women principals. Journal of Career Development, 28(1), 59-75.
3. **Oplatka, I.** (2001). I changed my management style: The cross gender transition of women headteachers in mid-career. School Leadership and Management, 21 (2), 219-233.
4. **Oplatka, I.** (2001). Types of difficulties in the induction stage: retrospective voices of women principals. Planning and Changing, 32 (1/2), 1-12.
5. **Oplatka, I.** (2001). Building a typology of self-renewal: reflections upon life story research. The Qualitative Report, 6 (4). Retrieved from <http://www.nova.edu/ssss/QR/QR6-4/oplatka.html>
6. **Oplatka, I., Bargal, D., & Inbar, D.** (2001). Burnout and renewal among women principals in mid-career. Studies in Educational Administration, 25, 153-182. (Hebrew).
7. **Oplatka, I.** (2002). The emergence of educational marketing: lessons from the experiences of Israeli principals. Comparative Education Review, 46 (2), 211-233.
8. **Oplatka, I.** (2002). Women principals and the concept of burnout: an alternative voice? International Journal of Leadership in Education, 5 (3), 211-226.
9. **Oplatka, I., Hemsley-Brown, J., Foskett, N.H.** (2002). The voice of teachers in marketing their school: personal perspectives in competitive environments. School Leadership and Management, 22 (2), 177-196.
10. **Oplatka, I.** (2002). Implicit contradictions in public messages of low-stratified HE institutions: the case of Israeli teacher training colleges. International Journal of Educational Management, 16 (5), 248-256.
11. **Oplatka, I., Foskett, N.H., Hemsley-Brown, J.** (2002). Educational marketisation and the headteacher's psychological well-being: A speculative conceptualisation. British Journal of Educational Studies, 50 (4), 419-441.

12. **Oplatka, I.** (2002). Marketing perceptions and behaviors of high-school principals: The case of Tel Aviv. Studies in Educational Administration, 26, 93-122. (Hebrew)
13. **Oplatka, I.** (2002). Secondary school brochures: what they tell us about diversity in a local educational arena. Education and Society, 20 (3), 45-60.
14. **Oplatka, I.** (2003). School change and self-renewal: some reflections from life stories of women principals. Journal of Educational Change, 4(1), 25-43.
15. **Oplatka, I.** (2003). Marketing messages in teaching colleges' ads: contradictory messages? Dapim, 36, 135-151. (Hebrew)
16. **Assor, A., & Oplatka, I.** (2003). Towards a comprehensive conceptual framework for understanding principals' personal growth. Journal of Educational Administration, 41(5), 471-497.
17. **Oplatka, I.** (2003). Choosing a school: parents and children report on their experiences in choosing a secondary school in open enrolment areas. Studies in Educational Administration, 27, 37-62. (Hebrew).
18. **Oplatka, I.** (2003). Choosing the high-school in open enrolment areas: Voices of Israeli parents and children. International Journal of Educational Reform, 12, 289-306.
19. **Oplatka, I.** (2004). The characteristics of the school organisation and the constraints on market ideology in education: An institutional view. Journal of Education Policy, 19 (2), 143-161.
20. **Oplatka, I.** (2004). Prospective teachers' constructions of leadership: In search of an 'androgynous' style. Leadership and Policy in Schools, 3 (1), 37-57.
21. **Oplatka, I. & Hemsley-Brown, J.** (2004). The research on school marketing: Current issues and future directions. Journal of Educational Administration, 42(3), 375-400.
22. **Oplatka, I.** (2004). The principal's career stage: An absent element in leadership perspectives. International Journal of Leadership in Education, 7 (1), 43-55.
23. **Oplatka, I.** (2004). The principalship in developing countries: context, characteristics and reality. Comparative Education, 40(3), 427-448.
24. **Oplatka, I.** (2004). Concerns for classroom management in the pre-service stage: some illuminations from Israeli prospective teachers. Curriculum and Teaching, 19 (2), 19-40.
25. **Oplatka, I.** (2004). The arrival of a new woman principal and teachers' self-renewal: Reflections from life stories of mid-career teachers. Planning and Changing, 35 (1/2), 55-68.
26. **Oplatka, I.** (2004). Women Teachers' Emotional Commitment and Involvement: A Universal Professional Feature and Educational Policy. Education and Society, 22 (2), 23-43.
27. **Oplatka, I.** (2004). Marketing informal education institutions in Israel: The centrality of customers' active involvement in service development. International Journal of Educational Management, 18 (7), 417-424.
28. **Oplatka, I.** (2005). Breaking the routine: Voluntary inter-school transition and women teachers' self-renewal. Teachers and Teaching, 11 (5), 465-480.
29. **Oplatka, I.** (2005). Imposed school change and women teachers' self-renewal: A new insight on successful implementation of changes in schools. School Leadership and Management, 25 (2), 171-190.

30. **Hemsley-Brown, J. & Oplatka, I.** (2005). Bridging the research-practice gap: Barriers and facilitators to research use among school principals from England and Israel. International Journal of Public Sector Management, 18 (5), 424-446
31. **Oplatka, I.** (2006). Teachers' perceptions of their role in educational marketing: Insights from the case of Edmonton, Alberta. Canadian Journal of Educational Administration and Policy, March, 51.
<http://www.umanitoba.ca/publications/cjeap/articles/izhar.html>
32. **Hemsley-Brown, J. & Oplatka, I.** (2006). Universities in a competitive global marketplace: A systematic review of the literature on higher education marketing. International Journal of Public Sector Management, 19(4), 316-338.
33. **Oplatka, I.** (2006). Going beyond role expectations: Towards an understanding of the determinants and components of teacher organizational citizenship behavior. Educational Administration Quarterly, 42(3), 385-423.
34. **Oplatka, I.** (2006). Women in educational administration within developing countries: Towards a new international research agenda. Journal of Educational Administration, 44(6), 604-624.
35. **Oplatka, I. Tevel, T.** (2006). Liberization and revitalization: The choice and meaning of Higher Education among Israeli female students in mid-life. Adult Education Quarterly, 57(1), 62-84.
36. **Oplatka, I.** (2007). The place of the 'open house' in the school choice process: Insights from Canadian parents, children and teachers. Urban Education, 42(2), 163-184.
37. **Oplatka, I. & Eizenberg, M.** (2007). The perceived significance of the supervisor, the assistant, and parents for career development and survival of beginning kindergarten teachers. Teaching and Teacher Education, 23, 339-354.
38. **Oplatka, I. & Atias, M.** (2007). Gendered Views of Managing Discipline in School and Class. Gender and Education, 19(1), 41-59.
39. **Oplatka, I.** (2007). The scholarship of educational management: Reflections from the 2006 CCEAM conference. International Studies in Educational Administration, 35(1), 92-104.
40. **Oplatka, I.** (in press). Managing emotions in teaching: Towards an understanding of emotion displays and caring as non-prescribed role elements. Teacher College Record.
41. **Atias, M. & Oplatka, I.** (in press). Discipline and classroom management in school: Gender differences between male and female elementary principals. Studies in Educational Administration. (Hebrew)
42. **Oplatka, I.** (in press). Organizational citizenship behavior in school: The concept, its determinants and elements among primary and secondary schoolteachers. Dapim. (Hebrew)
43. **Oplatka, I.** (in press). The school principal in late career: An explorative inquiry into career issues and experiences in the pre-retirement working years. Leadership and Policy in Schools.
44. **Oplatka, I. & J. Hemsley-Brown.** (in press). The incorporation of market orientation in the school culture: An essential aspect of school marketing. International Journal of Educational Management.

45. **Oplatka, I.** (in press). The context and profile of teachers in developing countries in the last decade: A revealing discussion for further investigations. International Journal of Educational Management.
46. **Oplatka, I. & Mimon R.** (in press). Women principals' conceptions of job satisfaction and dissatisfaction: An alternative view? International Journal of Leadership in Education.
47. **Eizengerg, M. & Oplatka, I.** (in press). The parents, the supervisor and the assistant: The sources of support for beginning kindergarten teachers. Studies in Educational Administration. (Hebrew).
48. **Oplatka, I.** (in press). Career transition: An opportunity for self renewal in teachers' mid-life. Dapim. (Hebrew)

(D) Chapters in collective volumes

1. **Oplatka, I.** (in press). Organizational commitment as an emotional commitment: Voices of successful women teachers in mid-career. In A. Schuber, E. Herzog (ed.) women teachers. Tel Aviv: Arie publisher (Hebrew).
2. **Oplatka, I. & Hertz-Lazrowitz, R.** (2006). Women's leadership in education: A review of the knowledge base. In I. Oplatka & R. Hertz-Lazarowitz. (2006). Women principals in a multicultural society: New insights into feminist educational leadership (pp. 17-32). Rotterdam: Sense Publishing Company.
3. **Oplatka, I.** (2006). Equality, autonomy and innovativeness: The life story of secular women principals in Israel. In I. Oplatka & R. Hertz-Lazarowitz. (2006). Women principals in a multicultural society: New insights into feminist educational leadership (pp. 89-102). Rotterdam: Sense Publishing Company.

(E) Published scientific reports and technical papers

1. **Oplatka, I.** (2000). The marketing behavior of secondary school principals in the competitive educational arena of Tel Aviv. Mofet Institute, 56 p (Hebrew)
2. **Hemsely-Brown, J. Foskett, N.H., Oplatka, I. Maringe, F.** (2002). Early leavers on modern apprenticeships and national traineeships in Wiltshire. Centre for Research in Education Marketing, School of Education, Southampton University, 104 p.
3. **Oplatka, I.** (2003). The phenomenon of self-renewal among successful women teachers in mid-career. Department of Education, Ben Gurion University, Israel (Hebrew). 87 p.
4. **Oplatka, I.** (2004). The components of 'organizational citizenship behavior' among schoolteachers. The German-Israel Foundation, Jerusalem.

(F) Unrefereed professional articles and publications

Unrefereed journals

1. **Oplatka, I.** (1998). The story of women principals in Sabbatical year. Maoff-u-Maase, 4, 45-60. (Hebrew).
2. **Oplatka, I.** (2002). The marketing of the adult education center: the importance of the client's desires. The Public Cathedra Journal, 11, 77-92. (Hebrew)

Book Reviews

1. **Oplatka, I.** (2002). Review of Shay and Bar-Shalom's "the qualitative inquiry in education". Dapim, 33, 126-129 (Hebrew).
2. **Oplatka, I.** (2005). Review of Hertz-Lazarowitz and Shadal's "literacy in participative learning: Developing Arab and Jewish schools". Script, 9, 94-97 (Hebrew).